### Mike Veeck

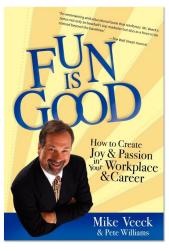
Author, Co-Owner of Several Minor-League Baseball Clubs, Restaurateur, Citadel Professor, Philanthropist and Founder of Fun Is Good - Employee Engagement Consultancy



### **Fun Is Good**

## HOW TO CREATE JOY & PASSION IN YOUR WORKPLACE & CAREER

- ⇒ Take your work seriously, not yourself
- ⇒ Reduce stress with fun
- ⇒ Find your passion, bring it into your work



"Fun Is Good is a way of life, an attitude - when you come to work you know you're going to work hard, but have fun doing it."

"Enjoy each day, no matter what challenges you face."

"Look at things through the eyes of a child."

# USEYOUR PERSONAL PASSIONS TO DRIVE TEAM RELATIONSHIPS

- What are 5 things you are most passionate about?
- ♦ What brings you joy?
- What 2 talents can you bring to your work-team everyday?
- How can your team better utilize your strengths?
- Everyone has a story. What's yours? Have you shared it with your team?



#### TREAT EVERYDAY LIKE IT IS OPENING DAY!

Fun Is Good Operating Tenets:

- ı. Fun
- 2. Passion
- a. Values
- 4. Team
- Change
- 6. Creativity
- 7. Media
- 3. Customer Service
- 9. Community

"If you listen to the



customers/fans, you can never go wrong. I make every decision the exact same way my dad did, and my grandfather did. It's all about listening to the people."

#### A MESSAGE TO LEADERSHIP

"When did it become so terrible to fail? We need to

encourage people to take risks so they come up with ideas that change things."

"Ask your employees to write down the 3 values they believe best represents the



company to your customers. You might be really proud of the results or may realize you have a lot of work ahead of you to establish your desired values."

"Every time your company does something wonderful, get the word out! Savor your successes!"

Happy & Fulfilled Employees + Elated Customers = Success & Profits!