

epcTM ENTREPRENEURS CHALLENGE

A SHARK TANK-INSPIRED SHOWCASE

epc and proud member of community



ENTREPRENEURS CHALLENGE

A SHARK TANK - INSPIRED
SHOWCASE

epc eden prairie chamber of commerce

The Entrepreneurs Challenge is a member-driven program, established by the Eden Prairie Chamber of Commerce. Their sole purpose? To support and drive the initiatives of local entrepreneurs with dreams of taking their small business to the next level. Much like the highly watched ABC show, *Shark Tank*, our program invites local entrepreneurs to complete an initial application for a chance to compete amongst other finalists in the final showcase for a major prize package.

The final showcase welcomes four finalists to stage at Center Court of the Eden Prairie Center, Saturday May 21st to pitch to our panel of judges what their own company has to offer. The finale of the event concludes with the announcement of the Entrepreneurs Challenge winner who will receive over thousands of dollars in packages for marketing, branding, organization memberships, retail real-estate, consultations, business resources, mentors, cash and more sponsored and supported by local businesses & organizations.



With these efforts, we hope to make the city of Eden Prairie, Minnesota the no-brainer choice for entrepreneurs and dreamers alike to lay foundation and start their business. Through partnerships with the City of Eden Prairie, Eden Prairie Schools and fellow member businesses & organizations, there is not a more supportive and welcoming community to compare. This May, for the first time ever, the Entrepreneurs Challenge is looking to change the life of a local dreamer/doer.

Will you be a part of making dream a reality?

Sponsorships and donations raised are used to enhance prize winning packages as well as create and sustain longevity of the initiative. Our efforts aim to support all aspects of any business. From marketing to accounting to law services to transportation to retail space to website development to consultations and beyond. With the help of local experts, competition winners will be staged for success in any and every area they're looking to take their business.

Join the initiative to make dreams reality for local entrepreneurs. For more information, please contact Pat at pat.mulqueeney@epchamber.org, Kirsten at Kirsten.barott@epchamber.org or visit epchamber.org.

The Eden Prairie Chamber of Commerce presents it's first annual pitch competition featuring Eden Prairie business owners and entrepreneurs with fire in their eyes and sights set on growth and prosperity.

Our commitment to the economic success of local entrepreneurs is stronger than ever. Join us as a Program Sponsor to demonstrate your company's support of our entrepreneurs – and jump start their businesses.

\$5,000

Title Sponsor

- Stage Name Promotion
- 2 page advertisement in the event program
- Logo on program guide + Sponsors page
- Logo on Shark Tank Showcase website page for one year
- Display logo as the sponsor of the 'Finalists Breakfast'
- :45 second commercial spot throughout event transitions
- Logo on all event paraphernalia and around event space
- Social Media + event recognition
- Speaking opportunity before the event
- Option to provide Shark Tank judge for the event
- Option to host promotional table at the event
- Option to provide take-home swag for program attendees

\$2,500

Signature Sponsor

- Full page advertisement in the event program
- Logo on program guide + Sponsors page
- Logo on Shark Tank Showcase website page for one year
- :30 second commercial spot throughout event transitions
- Logo on all event paraphernalia and around event space
- Social Media + event recognition
- Option to introduce one of the showcase finalists
- Option to host promotional table at the event
- Option to provide take-home swag for program attendees

\$1,000

Visionary Sponsor

- 1/2 page advertisement in the event program
- Logo on program guide + Sponsors page
- Logo on Shark Tank Showcase website page for one year
- :15 second commercial spot throughout event transitions
- Logo on all event paraphernalia and around event space
- Social Media + event recognition
- Option to host promotional table at the event
- Option to provide take-home swag for program attendees

\$750

Innovation Sponsor

- 1/3 page vertical advertisement in the event program
- Business name in program on Sponsors page
- Business Name on Shark Tank Showcase website page for one year
- Recognition of sponsorship during the event
- Business Name on all event paraphernalia and around event space
- Social Media + event recognition
- Option to provide take-home swag for program attendees

\$500

Event Sponsor

- 1/4 page advertisement in the event program
- Business name in program on Sponsors page
- Business Name on Shark Tank Showcase website page for one year
- Recognition of sponsorship during the event
- Business Name on all event paraphernalia and around event space
- Social Media event recognition
- Option to provide take-home swag for program attendees

\$50+

Supporting Sponsor

- Recognition of sponsorship during event
- Social Media Recognition
- Business name in program on Sponsors page
- Business Name on Shark Tank Showcase website page for one year

Partnership Pledge

☐ Yes, we will support the Entrepreneurs Challenge by donating the following amount:

\$ _____

Partner Information: (please print)

Business Name: _____

Contact Person: _____

Telephone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Checks payable to: Eden Prairie Chamber of Commerce

Memo: Entrepreneurs Challenge

Amount: _____ Check Number: _____

We are so thrilled you have taken an interest in being part of our event!
Please mark below if your company is interested in having representatives attend (sponsors of \$500+).

☐ Yes, we would like to attend as guests.

☐ No thank you, we are not interested.

Signature of Partner: _____ Date: _____

Please contact us with any questions or ask us to pick up your donation!

Pat Mulqueeny
Kirsten Barott

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