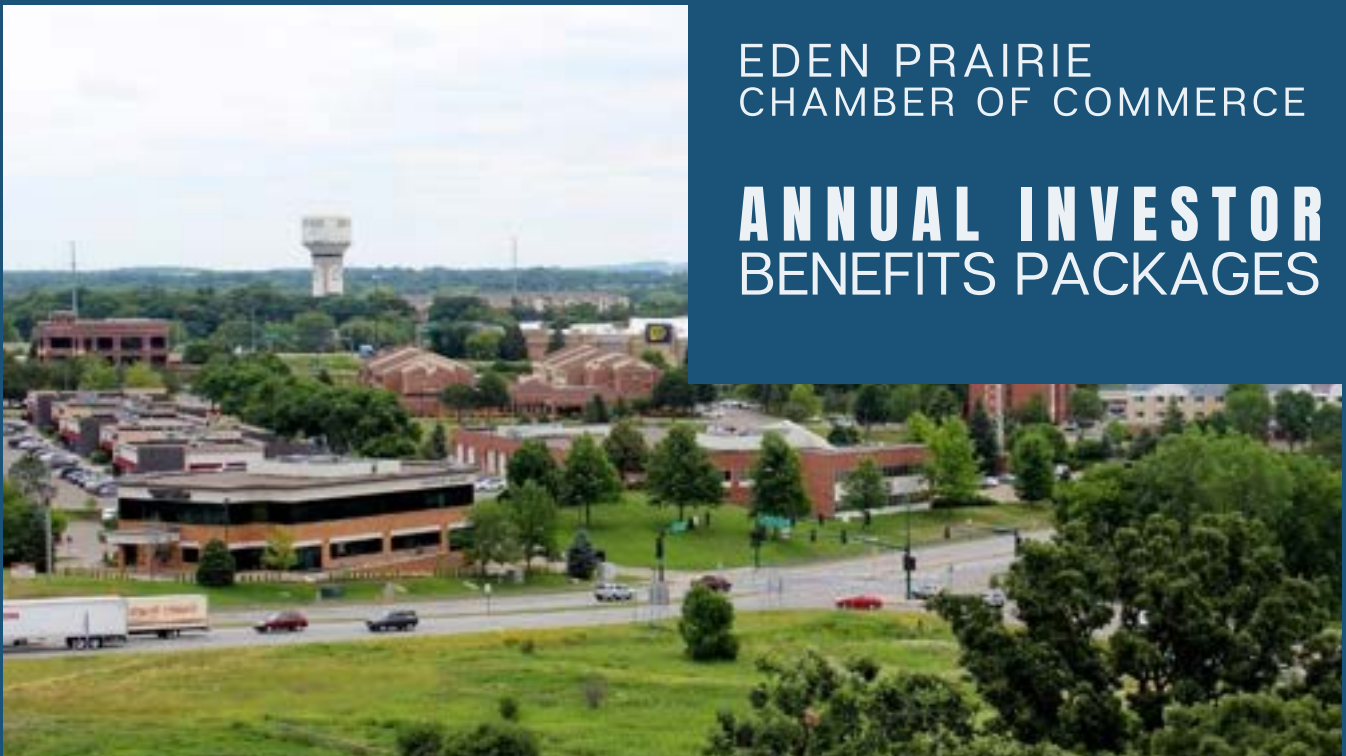


EDEN PRAIRIE
CHAMBER OF COMMERCE

ANNUAL INVESTOR BENEFITS PACKAGES



[fb.com/edenprairiechamber](https://www.facebook.com/edenprairiechamber)



[linkedin.com/eden-prairie-chamber-of-commerce](https://www.linkedin.com/company/eden-prairie-chamber-of-commerce)



[@epchamber](https://www.instagram.com/epchamber)



<https://epchamber.org/>



**LEAD. ADVOCATE.
PROSPER.**

ABOUT US

Our Vision: Through leadership, relevance, diversity, education and innovation we will impact our community by advancing the economy, enhance our members' success and improve quality of life.

As the Eden Prairie connection to business and community, we offer various programs, volunteer opportunities and experiences for Chamber. We hope to provide our membership and those businesses who are not yet members the opportunities to grow and succeed in Eden Prairie and the surrounding areas. Our membership base hosts over 300 members and continues to grow. We typically see over 6,000 attendees at events and programs annually.

2021 PARTNERS



C.H. ROBINSON



BOULEVARD



REACH

STATS



1,882
followers



592
followers



AVG. 1k
visits/month

- Majority of membership
 - family-owned
 - women-owned
 - employee-owned
 - small-business run



**LEAD. ADVOCATE.
PROSPER.**

The Eden Prairie Chamber of Commerce (EPC) is comprised of nearly 300+ local businesses and organizations, dedicated to the growth, development and well-being of the Eden Prairie business community. As a long-standing, non-profit organization we aim to lead and advocate on behalf of our business members toward economic prosperity and success. Through programs which encourage networking, leadership, promotion, education and enrichment- our organization strives to serve its members with the necessary tools and resources to not only maintain business profitability, but wealth beyond monetization.

An investment with our chamber guarantees more than access to valuable resources, discounts, and relationships that help businesses save money and market their products. Joining a chamber of commerce can boost sales and significantly improve a local business' visibility and credibility. No matter where in the life-cycle of your business (i.e., just starting out, looking to take that next growth leap, or considering a sale of your business), our chamber has programs and solutions for all stages of your business. Let's grow together.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pat Mulqueeny', with a stylized, flowing script.

Pat Mulqueeny
Chamber President

A handwritten signature in black ink, appearing to read 'Kirsten Barott', with a stylized, flowing script.

Kirsten Barott
Relationship & Events Manager

INVESTOR BENEFITS

Foster immediate connections and promote your business



STAKEHOLDER | \$10,000

- Upgraded online directory listing to include full color, clickable logo, company description and map
- XLARGE, top-placement, logo in monthly Chamber eNewsletter
- XLARGE, top-placement, logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 30 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Chamber Annual Golf Tournament | +Team of 4, +Green Sponsorship
 - Fall Fundraiser | 10 tickets
- Choice of 4 "PINNACLE" option offerings (see below)

ECONOMIC | \$8,000

- Upgraded online directory listing to include full color, clickable logo, and company description
- LARGE logo in monthly Chamber eNewsletter
- LARGE on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 25 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Chamber Annual Golf Tournament | +Team of 4
 - Fall Fundraiser | 10 tickets
- Choice of 3 "PINNACLE" option offerings (see below)

PINNACLE OPTION OFFERINGS

- Featured "Member of the Month" video for one month on the Chamber website
- Member spotlight article in one monthly newsletter - sent to nearly 2,300 Chamber business leaders
- Four "all-access" passes to all Chamber programs (over 30/ year; send any staff members or guests representative)
- Host a Chamber-organized tour of your business site with elected officials and community decision-makers
- Four registrations to the Annual Twin Cities Young Professionals Summit



INVESTOR BENEFITS

Foster immediate connections and promote your business

COMMUNITY | \$6,000

- Upgraded online directory listing to include full color, clickable logo, and company description
- MEDIUM left-side logo in monthly Chamber eNewsletter
- MEDIUM left-side logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 20 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Fall Fundraiser | 8 tickets
 - Annual Golf Tournament | +Green Sponsor
- Choice of 2 "PARTNER" option offerings (see below)

GOLD | \$5,000

- Upgraded online directory listing to include full color, clickable logo, and company description
- MEDIUM right-side logo in monthly Chamber eNewsletter
- MEDIUM right-side logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 15 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Fall Fundraiser | 6 tickets
 - Annual Golf Tournament | +Green Sponsor
- Choice of 1 "PARTNER" option offering (see below)

PARTNER OPTION OFFERINGS

- Two (Community) or One (Gold) "all-access" pass to all Chamber programs (over 30/year; send any staff member/guest rep.)
- Host a Chamber-organized tour of your business site with elected officials and community decision-makers
- Two registrations to the Annual Twin Cities Young Professionals Summit
- Twosome at annual EPC Golf Tournament



INVESTOR BENEFITS

Foster immediate connections and promote your business

SILVER | \$4,000

- Upgraded online directory listing to include full color, clickable logo, and company description
- SMALL left-side logo in monthly Chamber eNewsletter
- SMALL left-side logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 10 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Fall Fundraiser | 6 tickets
- Choice of 2 "CONNECT" option offerings (see below)

BRONZE | \$2,000

- Upgraded online directory listing to include full color, clickable logo, and company description
- SMALL right-side logo in monthly Chamber eNewsletter
- SMALL right-side logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders
- 5 Chamber Hosted Eligible-Event Tickets
- Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, including:
 - Fall Fundraiser | 4 tickets
- Choice of 1 "CONNECT" option offering (see below)

CONNECT OPTION OFFERINGS

- One "all-access" pass to all Chamber programs (over 30/year; send any staff member/guest rep.)
- One pass to all Business@Breakfast programs
- Two registrations to the Annual Twin Cities Young Professionals Summit
- Twosome at annual EPC Golf Tournament

OTHER INVESTMENT OPPORTUNITIES

EVENTS | \$500 *per availability*

- Full promo package for selected event
- Opportunity to host, facilitate, speak at program/event
- 2-5 tickets (if paid-event) for employees/guests to attend

Sponsor:

- Women's Progressive Luncheon (3 available)
- Twin Cities Young Professionals Summit (10 available)
- Career & College Expo (2 available)
- Business@Breakfast (4 available)
- Power Hour Networking (6 available)
- Legislative Luncheons & Candidate Forums (6 available)
- Special Events as Announced (unlimited)

OTHER OPPORTUNITIES *as needed basis.*

Please express interest if you'd like to sponsor one or more of these opportunities.

- Attend State of City Address
- Cooperative programming with fellow chambers
- Clay Pidgeon Shoot
- Home, Landscape and Garden Show
- International Trips
- Industry Trainings and Educational Seminars
- Site Visits + Tours

MAXIMIZE YOUR MEMBERSHIP

*Still not seeing a benefit that could help your business?
Let us know! We're here to incorporate necessary
program, initiatives, tools and resources to ensure the
business community thrives.*





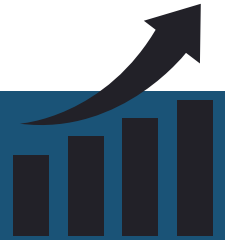
2021 INVESTOR BENEFITS

	Stakeholder	Economic	Community	Gold	Silver	Bronze
	\$10,000	\$8,000	\$6,000	\$5,000	\$4,000	\$2,000
Upgraded online directory listing to include full color, clickable logo, company description (and map for Stakeholders)	X	X	X	X	X	X
Logo in weekly & monthly Chamber eBlast and eNewsletter - more than 2,500 recipients each week.	XLARGE Top-Placement	LARGE	MEDIUM Left-Placement	MEDIUM Right-Placement	SMALL Left-Placement	SMALL Right-Placement
Logo on twice weekly Chamber e-blast/ad-blast sent to over 2,500 business reps and community leaders	XLARGE Top-Placement	LARGE	MEDIUM Left-Placement	MEDIUM Right-Placement	SMALL Left-Placement	SMALL Right-Placement
Chamber Hosted Eligible Paid-Event Tickets	30	25	20	15	10	5
Sponsorship of all year-round programming and initiatives, complete with event promo bundles(s), by the Eden Prairie Chamber of Commerce, INCLUDING:	X	X	X	X	X	X
CHAMBER ANNUAL GOLF TOURNAMENT	+Team of 4 + Green Sponsorship	+Team of 4	+ Green Sponsorship	+ Green Sponsorship		
FALL FUNDRAISER (tickets)	10	10	8	6	6	4
Choice of designated option offerings (below)	PINNACLE 4	PINNACLE 3	PARTNER 2	PARTNER 1	CONNECT 2	CONNECT 1
PINNACLE OPTION OFFERINGS	<ul style="list-style-type: none"> Featured "Member of the Month" video for one month on the Chamber website Member spotlight article in one monthly newsletter - sent to nearly 2,300 Chamber business leaders Four "all-access" passes to all Chamber programs (over 30/ year; send any staff members or guests representative) Host a Chamber-organized tour of your business site with elected officials and community decision-makers Four registrations to the Annual Twin Cities Young Professionals Summit 					
PARTNER OPTION OFFERINGS	<ul style="list-style-type: none"> Two (Community) or One (Gold) "all-access" pass to all Chamber programs (over 30/year; send any staff member/guest rep.) Host a Chamber-organized tour of your business site with elected officials and community decision-makers Two registrations to the Annual Twin Cities Young Professionals Summit Twosome at annual EPC Golf Tournament 					
CONNECT OPTION OFFERINGS	<ul style="list-style-type: none"> One "all-access" pass to all Chamber programs (over 30/year; send any staff member/guest rep.) One pass to all Business@Breakfaat programs Two registrations to the Annual Twin Cities Young Professionals Summit Twosome at annual EPC Golf Tournament 					

PROMO PACKAGE

Promote your business strategically through a sponsorship of the chamber investment levels or event/programs

PROMOTIONS



- Your provided logo will be:
 - On the entrance and event hall posters/signage
 - Table centerpiece
 - On event program/handouts + visual aids
- Introduce speaker/facilitator, acting host, and/or speaking piece at the event
- Available to place promotional item in take-home SWAG materials or raffle/prize giveaway
- Represented on **ALL** promotional posters + flyers (including chamber e-communication platforms), all Facebook/Instagram, LinkedIn and Google events + promotional posts (including post-event recaps), staff email signatures, and featured on our website event and registration listing as a clickable add-on
 - Below the clickable logo, feature a paragraph about your company's values pertaining to event, with team photo and/or feature headshots
 - (Optional) Co-host a Facebook live with chamber staff and your representatives days prior to the event
- **Optional Add-Ons**
 - Boosted posts/ads
 - Access to gallery of photos after the event
 - Media + Data analytics reporting #'s
 - Event Attendee Roster email list
 - Snapchat Filter at event

**All promotional campaigns aim to begin 3-6 weeks prior to event date.*



2,500 business representatives inboxes



2.5k+ AVG. weekly post reach
650+ AVG. weekly post engagements



100+ people | word of mouth promo at weekly events



7k+ people | local print and magazine partnerships

REACH



1,882
followers



592
followers



AVG. 1k
visits/month

ALL-MEMBER BENEFITS

- EPC Window Cling
- EPC Member Plaque
- Ribbon Cutting
- Website Directory Listing
- Community Guide Listing
- Direct Business Referrals
- Advocacy and Support from Chamber Staff
- Certificate of Origin Services
- Participation in Programs and Events at **Discounted Member Pricing for All Employees**
- Chamber **Committee Participation** and Volunteer Opportunities **for All Employees**
- **Leadership** and **volunteer** opportunities through Chamber committees & events
- Post: **job openings, press releases, blogs** to Chamber website and Business Resource Page
- Redeem **discounts on purchases** at Office Depot through Chamber partnership
- **Updates on state/local/federal** issues, programs and opportunities via Chamber communications
- Email Updates **from Chamber President**
- Use of Chamber **Meeting Space** **Max 6 people*
- Ability to **Submit Events** to the Chamber Calendar