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FOR IMMEDIATE RELEASE

### **Eden Prairie Chamber Open “Entrepreneurs Challenge” Applications**

EDEN PRAIRIE – The Eden Prairie Chamber of Commerce is proud to announce its latest initiative to support local entrepreneurs with its newest program “The Entrepreneurs Challenge – A Shark Tank- like Showcase.”

Eden Prairie Chamber President, Pat MulQueeney, says, “The Entrepreneurs Challenge is structured similarly to the popular reality show, Shark Tank, where local entrepreneurs pitch their business in hopes a collaboration with a highly successful business leader ensues.”

The chamber has now opened applications for local dreamers, doers and entrepreneurs alike to apply and compete for the chance to win the exclusive prize package, including rent-free retail real estate at the Eden Prairie Center, brand story building package by Experience Leadership and a cash sum sponsored by First Western Bank and Trust and Starkey(and more). Applicants need not be a member as the application is open to anyone looking to cater and serve to the Eden Prairie (and area) communities.

The event’s culmination on Saturday, May 21<sup>st</sup> at Eden Prairie Center’s Center Court, complete with a panel of local and celebrity guest judges like Eric the Bike Man, hearing pitches from the selected finalists. By day’s end, one winner will be announced to receive a prize package valued at over thousands of dollars in media promotions, marketing, consultations, chamber membership, cash, and more.

The Eden Prairie Chamber has a long history of supporting businesses and entrepreneurs. From working with the Eden Prairie Schools on numerous business and education partnerships to help local students become more involved with businesses, to *the Innovation Sandbox* initiative; a partnership with the city of Eden Prairie, Eden Prairie Schools, Chamber and One Million Cups to have a dedicated space for entrepreneurship efforts at the Eden Prairie High School (aiming to be ready this fall).

For application materials and to learn more about the initiative, visit

<https://bit.ly/EPentrepreneurschallenge> at epchamber.org or e-mail pat.mulqueeney@epchamber.org.

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