



Grand Prize Packages | The Entrepreneurs Challenge – A Shark Tank-like Showcase

1st place:

- \$2,000 – Grand Prize Winner + Membership for 1 year
- 3-Month Rent-Free Retail Space at Eden Prairie Center
 - As-is location of retail space is subject to property owner’s discretion and availability.
 - 3-month rent-free term must be consecutive and without interruption.
 - Food category entries are subject to pre-packaged food items only.
 - Previous or existing Eden Prairie Center businesses are not eligible to enter

- Ten (10) hours of complimentary attorney time
- Digital Marketing Plan
- A Clear Brand Messaging Playbook
 - Execute and implement the StoryBrand Framework
 - Create marketing collateral based on the elements of the StoryBrand 7-Part Framework
 - StoryBrand script
 - One-liner that best describes your business
 - Lead generating pdf
 - *Wire-frame a landing page
 - 5-part email campaign
- Tech Consulting Package
- Print Package
 - 250 qty. business cards
 - 250 qty. postcards - 8.5 x 5.5
 - 250 qty. flyers 8.5 x 11
 - 1 qty. 3 x 5ft banner or board

2nd place:

- \$500 – Runner Up Winner
- Google Analytics training session
- Free Digital Marketing consultation
- A Clear Brand Messaging Playbook
 - Execute and implement the StoryBrand Framework

- Create marketing collateral based on the elements of the StoryBrand 7-Part Framework
- StoryBrand script
- One-liner that best describes your business
- Lead generating pdf
- *Wire-frame a landing page
- 5-part email campaign

3rd place:

- Free Digital Marketing consultation
- A Clear Brand Messaging Playbook
 - Execute and implement the StoryBrand Framework
 - Create marketing collateral based on the elements of the StoryBrand 7-Part Framework
 - StoryBrand script
 - One-liner that best describes your business
 - Lead generating pdf
 - *Wire-frame a landing page
 - 5-part email campaign