

2025

# MEMBER & SPONSOR GUIDE



Eden Prairie Chamber of Commerce  
10925 Valley View Rd, Ste #200  
Eden Prairie, MN 55344  
(952) 944-2830





2025

# MEMBERSHIP BENEFIT LEVELS

## WHAT IS TIERED DUES?

In a tiered dues model, membership levels are structured based on the benefits offered. Instead of charging members a flat fee based on company size (e.g., number of employees), members choose from several tiers of membership, each offering different levels of benefits to best fit their organizational goals.

**Flexibility:** Businesses can choose a membership level that aligns with their specific needs and budget, allowing for more tailored benefits.

**Value-Based:** Companies receive benefits proportional to the level they pay for, ensuring they get meaningful value from their investment.

**Better Engagement:** Clearly defined benefits at each tier encourage businesses to actively participate in chamber activities, maximizing their return on membership.



“I’m excited to work with chamber members, leadership, key stakeholders and regional partners to build on the chamber’s reputation as the preeminent membership organization for business.”

**PAT MULQUEENY**  
President



STRENGTHEN OUR REGIONAL ECONOMY

# STAKEHOLDER **\$10,000** annually

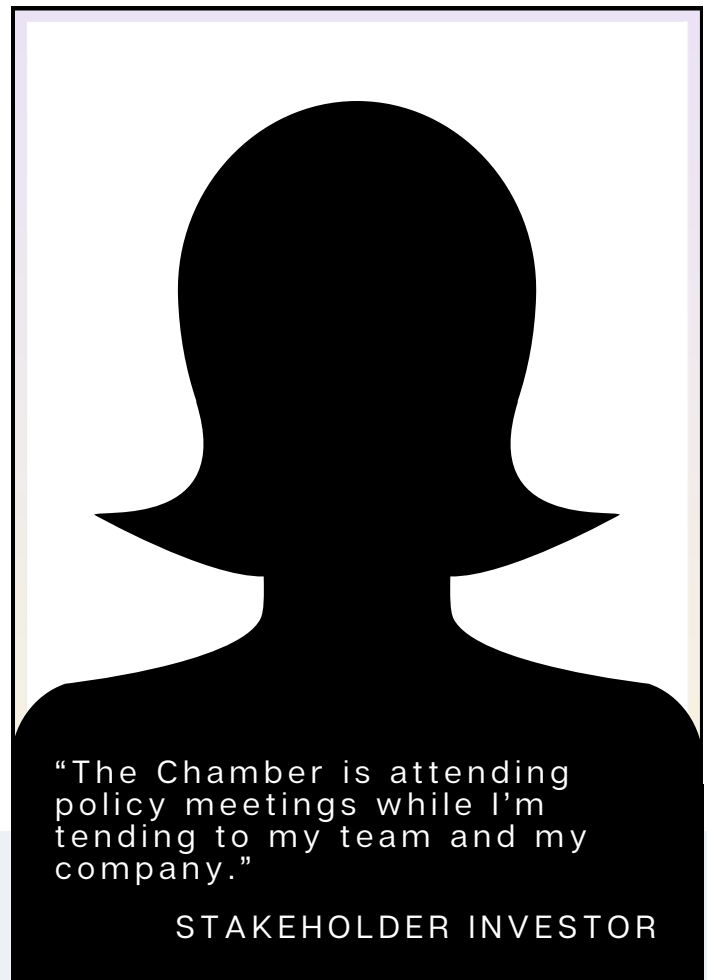
You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

## POSITIONING IN OUR REGION

- Gift a membership to the charity or veteran-owned startup of your choice (\$500 value); includes public presentation
- Sponsor and select recipient for the *Spirit of Eden Prairie* award annually
- Scholarship to **Leadership Eden Prairie** to use or gift to our scholarship fund
- Women in Business** or **Emerging Leaders** annual pass
- Talent recruitment concierge** to help you sell Eden Prairie to the trailing family of your key recruits
- Workforce Signing Day** founding benefactor

## TELLING YOUR STORY

- Stakeholder recognition on our website home page and linked to your company profile



- Unlimited regional branches or up to five additional businesses

PLUS ALL OF THE BENEFITS OF LEADER, GROWTH, MARKET AND CLASSIC LEVELS ON THE FOLLOWING PAGES

REPRESENTING YOUR INTERESTS WITH GOVERNMENTS

# LEADER \$5,000 annually

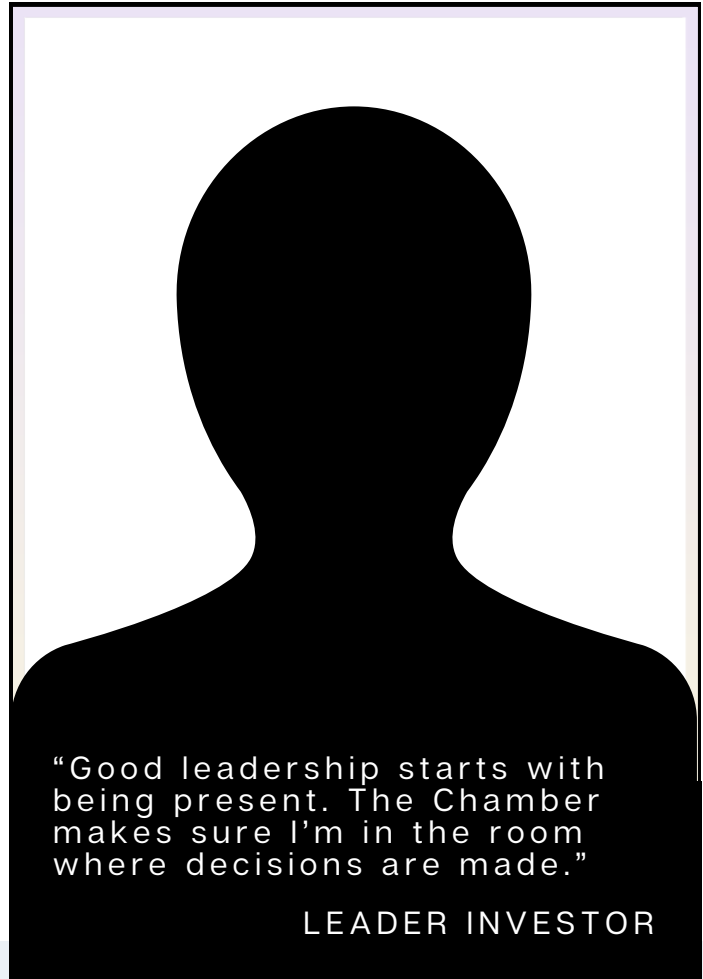
As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

## POSITIONING IN OUR REGION

- Reserved seat on the **Board of Advisors**, meets fall/spring *Exclusive!*
- Pair of tickets to the **Eden Prairie Business Awards** (\$100 value)
- Pair of reserved seats at **State of the City** annual luncheon (\$70 value)
- Pair of season tickets to **Business Luncheon Series** (\$280)

## TELLING YOUR STORY

- EPchamber.org annual sponsor (\$2,400 value) *New!*
- Additional businesses or branches, up to three (\$1,500 value)
- Your press releases published on EPChamber.org, up to six per year
- Named as a supporting sponsor of our Holiday Gift Guide published annually on EPChamber.org

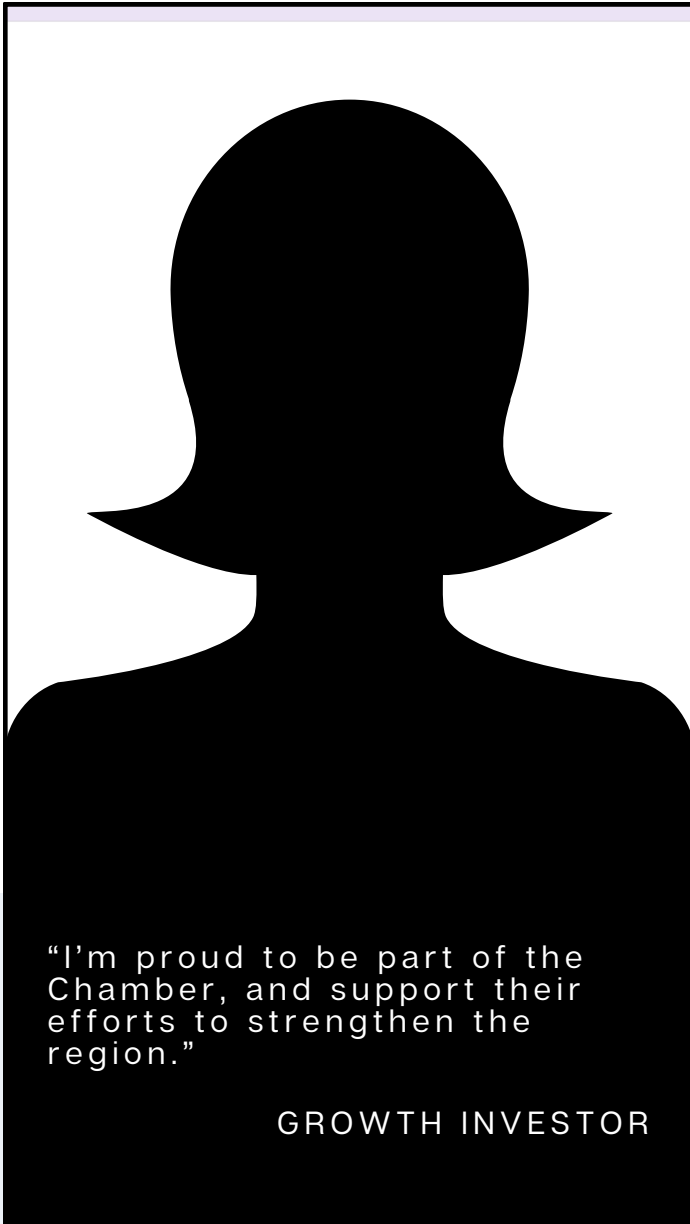


- Unlimited regional branches or up to five additional businesses

PLUS ALL OF THE BENEFITS OF GROWTH, MARKET AND CLASSIC LEVELS ON THE FOLLOWING PAGES

SUPPORT THE DEVELOPMENT OF LEADERS

**GROWTH** **\$2,500**  
annually



You want to work with other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

### POSITIONING IN OUR REGION

- Reserved seat at our annual **Growth Luncheon** with our board of directors *Exclusive!*
- Reserved ticket to **State of the City** annual luncheon (\$35 value)
- Season ticket to **Business Luncheon Series** (\$140 value)

### TELLING YOUR STORY

- EPchamber.org Sponsor, three months (\$600 value) *New!*
- Additional locations or categories, up to three (\$600 value)
- Your press releases published on EPChamber.org, up to four per year
- Complimentary blog feature on EPChamber.org + digital platforms (\$100 value)

PLUS ALL OF THE BENEFITS OF MARKET AND CLASSIC LEVELS ON THE FOLLOWING PAGES

PROMOTING YOUR BUSINESS AS A DESTINATION

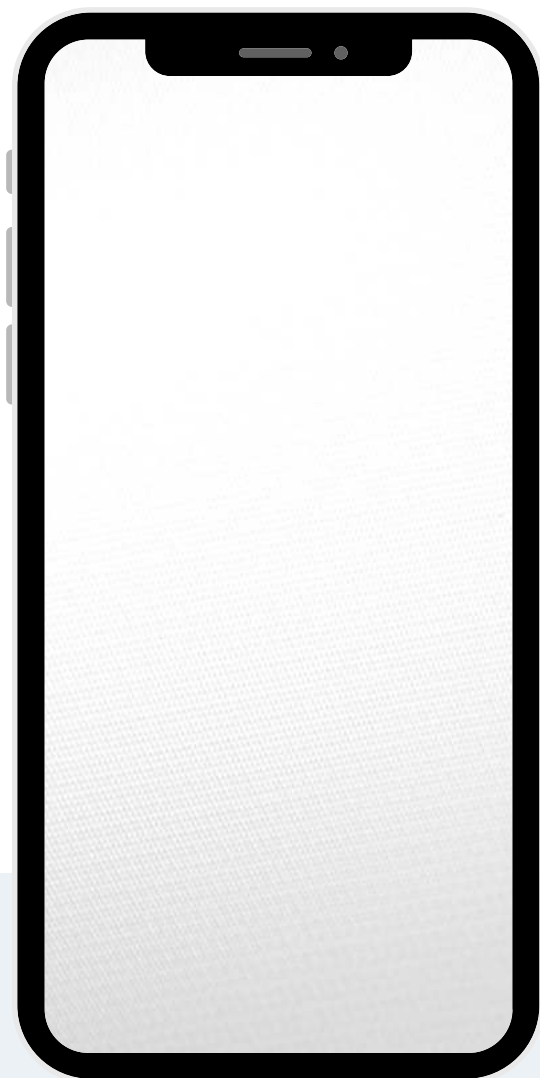
# MARKET \$1,000

valued at more than \$2,275 annually

We know its hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

## TELLING YOUR STORY

- Business Spotlight published on our blog, social media and featured in our e-newsletter (\$500 value)
- Online Business Card includes highlighted business listings and search engine optimized business profile on EPchamber.org (\$325 value)
- Your ad on EPchamber.org, 30 days (\$200 value)
- New Resident List monthly and Chamber member mailing labels annually (\$125 value)
- Additional business directory category for search engine optimization (\$100 value)
- \$250 Marketing Flex Dollars



PLUS ALL OF THE BENEFITS OF CLASSIC LEVELS ON THE FOLLOWING PAGES

*\*Complimentary Certificate of Origin Services*

*\*\*This membership increases at a rate of \$25 per year and is not available to companies of 50 employees or more.*

## NEW OPPORTUNITIES THROUGH RELATIONSHIPS

# CLASSIC \$500

valued at more than \$900 annually

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

### TO GET CONNECTED:

- Join Today
- Get your Ambassador/Mentor Assignment
- Schedule a 1:1 with Kirsten
- Confirm your Ribbon Cutting
- Attend your first event and meet other business owners just like you

### JOIN TODAY!

The connections you need to feel capable and well-informed await you here.

Build relationships with other business owners who often become lasting referrals and life-long friends.

### CONNECTING YOU TO OUR REGION

- Business referrals exclusively for members
- Search-engine-optimized business listing on EPchamber.org increases your **Google rankings**; includes business description
- Invitation to connection events:
  - Monthly luncheons
  - Networking Events
  - Emerging Leaders
  - Women in Business
- Regular updates from different departments
- Learn how to access the features of your membership at our Member Orientation Luncheon
- Membership plaque, EPC logo for your website and a window cling - tell the community you're invested in our region!
- Chamber representation at regional governmental meetings
- Members-only pricing at events
- Display marketing materials in the Chamber lobby

*This membership increases at a rate of \$10 per year and is not available to companies of 25 employees or more.*



FEATURES	CLASSIC \$500	MARKET \$1,000	GROWTH \$2,500	LEADER \$5,000	STAKEHOLDER \$10,000
	\$75/mo.	\$85/mo.	\$210/mo.	\$415/mo.	\$835/mo.
Share News & Press Releases	●	●	●	●	●
Member-only pricing at events	●	●	●	●	●
Member-exclusive referrals & connections	●	●	●	●	●
Business Spotlight on Website + E-Blast		●	●	●	●
New Residents List monthly		●	●	●	●
Business Spotlight - Blog + Digital Platforms		●	●	●	●
Additional locations listings		●	●	●	●
Tickets to Annual Growth Luncheon			●	●	●
Tickets to State of the City Luncheon			●	●	●
Tickets to Business of the Year Awards				●	●
Reserved Seat - Board of Advisors				●	●
Membership Gifting					●
Leadership Eden Prairie participant					●
Special programming annual passes					●
Talent Recruitment concierge					●
Workforce Signing Day Benefactor					●

PRESIDENTIAL - \$10,000 +

SCHEDULE A MEETING WITH US TO BUILD YOUR MEMBERSHIP PACKAGE FOR THE UPCOMING YEAR

# MARKETING

## FLEX DOLLARS

Flex Dollars are the newest member benefit of the Eden Prairie Chamber of Commerce! All membership levels "Market" and above include marketing flex dollars. Choose how you would like to allocate your marketing flex dollars from the table below. Additional marketing within this list can be purchased outright.

**Email [Grace.Leapaldt@epchamber.org](mailto:Grace.Leapaldt@epchamber.org) to utilize your marketing flex dollars.**

	Value	Sizing
<b>EMAIL</b>		
<b>Banner Ad</b> - Appx 3,500 business representatives (43% open rate), full-color, clickable ad within e-blast	\$100	2550px x 1650px
<b>Member Blog/News Feature</b> - Submit via Member Hub, Community News placement	\$100	2550px x 3300px
<b>Blog Write-Up &amp; Repurpose Plan</b> - Includes planning session, 400-600 word write-up, one round of edits + promo	\$100	
<b>Solo Ad Blast</b> - Full page, full color, clickable - Appx 2,500 area business representatives	\$225	2550px x 3300px
<b>WEBSITE</b>		
<b>Submit Event to Shared Calendar</b> - Added to Chamber Events Calendar (2k+ visits/mo), clickaway to event listing	\$25	
<b>EPChamber.org Enhanced Directory Listing</b> - Clickable logo, map listing, full-color and preferred listing	\$150	
<b>EPChamber.org Banner Ad</b> - Subpage	\$150	468px x 60px
<b>EPChamber.org Banner Ad</b> - Homepage	\$300	468px x 60px
<b>PRINT</b>		
Member Address Mailings List - Full set of printed labels	\$250	

**I am interested in information regarding:**

- |  |   |
|--|---|
| <input type="checkbox"/> Annual Golf Tournament  | <input type="checkbox"/> Eden Prairie Schools Student Mentorship  |
| <input type="checkbox"/> Business of the Year Awards   | <input type="checkbox"/> Eden Prairie Schools - Expo & Volunteerism   |
| <input type="checkbox"/> Business Referrals and Leads  | <input type="checkbox"/> Everything Spring Expo   |
| <input type="checkbox"/> Business Resources - templates for contracts or business plans, and marketing tools | <input type="checkbox"/> Hospitality & Restaurant Roundtables   |
| <input type="checkbox"/> Chamber Events and Community Sponsorship  | <input type="checkbox"/> Job Boards and Recruitment Assistance  |
| <input type="checkbox"/> Community Data and Market Research  | <input type="checkbox"/> Networking Opportunities   |
| <input type="checkbox"/> Committee Involvement & Leadership  | <input type="checkbox"/> Public Affairs & Legislative Updates   |
| <input type="checkbox"/> Economic Development & Community Enhancement  | <input type="checkbox"/> Workforce & Talent Recruitment/Retention   |
|  | <input type="checkbox"/> Workshops & Trainings - marketing, finance, leadership, and technology to help businesses grow |

Organization \_\_\_\_\_  
 Business Category \_\_\_\_\_ # of Full Time Employees \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Website \_\_\_\_\_  
 Social Media: *links, usernames, handles*

**Organization Representative Information**

PRIMARY CONTACT _____	SECONDARY REP _____
TITLE _____	TITLE _____
PHONE _____	PHONE _____
EMAIL _____	EMAIL _____

Based on the above schedule, I agree to pay the sum of: \$ \_\_\_\_\_  
 Initiation Fee: \$ **45.00**  
 Total: \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Method:**     CASH     CHECK (*Payable to Eden Prairie Chamber of Commerce*)

Visa     Amex    Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

MC     Discover    Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Membership is subject to approval by the Eden Prairie Chamber of Commerce Board of Directors and is non-refundable. Your membership includes a subscription to Chamber e-newsletter, a value of \$35.

# ALL-MEMBER BENEFITS

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- EPC Window Cling
- EPC Member Plaque
- Ribbon Cutting
- Website Directory Listing
- Community Guide Listing
- Direct Business Referrals
- Advocacy and Support from Chamber Staff
- Participation in Programs and Events at **Discounted Member Pricing for All Employees**
- Chamber **Committee Participation** and Volunteer Opportunities **for All Employees**
- **Leadership** and **volunteer** opportunities through Chamber committees & events
- Post: **job openings, press releases, blogs** to Chamber website and Business Resource Page
- Redeem **discounts on purchases** at Office Depot through Chamber partnership
- **Updates on state/local/federal** issues, programs and opportunities via Chamber communications
- Email Updates **from Chamber President**
- Use of Chamber **Meeting Space** *\*Max 6 people*
- Ability to **Submit Events** to the Chamber Calendar



OUR MISSION:  
LEADERS FOR COMMUNITY PROSPERITY.  
ADVOCATES FOR BUSINESS.

**EDEN PRAIRIE CHAMBER OF COMMERCE**  
10925 VALLEY VIEW ROAD, STE #200  
EDEN PRAIRIE, MN 55344  
952-944-2830